



VIGNAN'S

Foundation for Science, Technology & Research

(Deemed to be University)

Estd. u/s 3 of UGC Act 1956

DEPARTMENT OF MANAGEMENT STUDIES

Minutes of CDMC Meeting

20-07-2021

The members of Curriculum Design and Monitoring Committee for BBA program met on 20-07-2021 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	K. Kalpana, HOD	Chairman	<i>Kalpana</i>
2.	Dr. B.M. Rao, Professor	Member	<i>B.M. Rao</i>
3.	Dr. Sarita Satpathy, Professor	Member	<i>Sarita Satpathy</i>
4.	Dr. K. Phani Kumar, Assoc. Prof.	Member	<i>K. Phani Kumar</i>

Agenda of the meeting

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty and Students during the academic year 2020-21.

The following are the important points of analysis obtained from various stakeholders:

1. Need more practical exposure and field works.
2. Induce with more practicality and self-learning opportunities
3. Sports clubs should be implemented
4. Foreign languages can be introduced
5. Programming languages should be introduced
6. Please provide practical examples and include more case studies. Give students research based assignments.

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

Kalpana
Chairman,
CDMC

Annexure 1
FEEDBACK ANALYSIS
(2020-21)

Feedback has been received from the students on the following nine parameters:

- Q1: Course Contents of Curriculum are in tune with the Program Outcomes
 Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies
 Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners
 Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable
 Q5: Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
 Q6: Curriculum is providing opportunity towards self-learning to realize the expectations
 Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
 Q8: Applicability/ relevance of the course for further education
 Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Students 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

Table 1: Analysis of feedback from students 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	70	20.7	5.4	2	2	4.55	Excellent
Q2	68.5	16.7	11.3	2	1.5	4.487	Excellent
Q3	70	21.7	3.4	3.4	1.5	4.553	Excellent
Q4	70.4	19.7	7.9	0.5	1.5	4.57	Excellent
Q5	74.9	17.2	5.4	1.5	1	4.635	Excellent
Q6	71.4	19.7	5.9	2	1	4.585	Excellent

Q7	71.4	17.2	7.9	2.5	1	4.555	Excellent
Q8	73.4	20.2	3.9	2	0.5	4.64	Excellent
Q9	71.9	18.7	5.9	1.5	2	4.57	Excellent

The highest score of 4.64 was given to the parameter "Applicability/ relevance of the course for further education" followed by "Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas" with a score of 4.635 and have been rated as Excellent.

It is clearly visible from the table that the parameters "Curriculum is providing opportunity towards self-learning to realize the expectations" and "Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students" obtained average scores 4.585 and 4.57 respectively and have been rated as Excellent.

The parameters "Contact Hour Distribution among the various Course Components (LTP) is satisfiable" and "Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable" obtained the scores of 4.57 and 4.555 respectively and have been rated as Excellent which clearly reflects the benefit towards the student expectations.

Average scores of 4.55, 4.553 and 4.487 were obtained by the parameters "Course Contents of Curriculum are in tune with the Program Outcomes"; "Courses placed in the curriculum serves the needs of both advanced and slow learners" and "Course Contents are designed to enable Problem Solving Skills and Core competencies" and these parameters have been rated excellent.

Feedback has been received from alumni on the following eight parameters:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Alumni 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of alumni with common views, average score, and ratings is presented in Table 2.

Table 2: Analysis of feedback from alumni 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	90.3	4.8	3.2	1.6	0	4.835	Excellent
Q2	91.9	4.8	3.2	0	0	4.883	Excellent
Q3	91.9	3.2	3.2	0	1.6	4.835	Excellent
Q4	93.5	0	6.5	0	0	4.87	Excellent
Q5	91.9	1.6	3.2	3.2	0	4.819	Excellent
Q6	91.9	4.8	1.6	0	1.6	4.851	Excellent
Q7	91.9	4.8	1.6	0	1.6	4.851	Excellent

The highest score of 4.883, 4.87 was given to the parameters “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry”, “Ability to compete with your peers from other Universities”, “Current Curriculum is superior to your studied Curriculum” with a score of 4.851, 4.851 and have been rated as Excellent.

It is clearly visible from the table that the parameters “Curriculum has paved a good foundation in understanding the fundamental concepts of management” and “Curriculum imparted all the required Job Oriented Skills” obtained average scores 4.835 respectively and have been rated as Excellent.

The parameters “Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills” obtained the scores of 4.819 and have been rated as Excellent which clearly reflects the benefit towards the student expectations.

Feedback has been received from faculty on the following eight parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students

9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

10. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Faculty 2019-20 (Academic Year) - UG –BBA

The result derived in terms of percentage of faculty with common views, average score, and rating is presented in Table 3.

Table 3: Analysis of feedback from faculty 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	98.3	1.7	0	0	0	4.983	Excellent
Q2	96.6	3.4	0	0	0	4.966	Excellent
Q3	98.3	1.7	0	0	0	4.983	Excellent
Q4	96.6	3.4	0	0	0	4.966	Excellent
Q5	96.6	3.4	0	0	0	4.966	Excellent
Q6	96.6	3.4	0	0	0	4.966	Excellent
Q7	98.3	1.7	0	0	0	4.983	Excellent
Q8	98.3	0	0	0	1.7	4.932	Excellent
Q9	96.6	3.4	0	0	0	4.966	Excellent

The highest score of 4.983 was given to the parameters "Course Contents of Curriculum are in tune with the Program Outcomes" followed by "Allocation of Credits to the Courses are satisfiable", "Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable" and have been rated as Excellent.

It is clearly visible from the table that the parameters "Course Contents enhance the Problem-Solving Skills and Core competencies" and "Contact Hour Distribution among the various Course Components (LTP) is Justifiable", "Electives enable the passion to learn new technologies in emerging areas", "Curriculum is providing opportunity towards Self learning" obtained average scores 4.966 respectively and have been rated as Excellent.

The parameters "Courses with laboratory sessions are sufficient to improve the technical skills of students" obtained the score of 4.932 and have been rated as Excellent which clearly reflects the benefit towards the student expectations.

Feedback has been received from employer on the following eight parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.*
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Employer 2018-19 (Academic Year) - UG –BBA

The result derived in terms of percentage of employer with common views, average score, and rating is presented in Table 4.

Table 4: Analysis of feedback from employer 2018-19

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	90.9	9.1	0	0	0	4.909	Excellent
Q5	90.9	9.1	0	0	0	4.909	Excellent

The highest score of 5 was given to the parameters “Course Contents of Curriculum are in tune with the Program Outcomes” and “Curriculum provides the scope for improving the required skills.” and “Electives are fulfilling the evolving needs of industries” and also been rated as Excellent.

It is clearly visible from the table that the parameter “Skill Oriented Courses described in the curriculum are enough to solve the emerging problems”, “Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run” obtained average score of 4.909 and has been rated as Excellent.

Kelpani
HOD, MBA